

**Mary Pitto**

**From:** CPSC\_Associates@yahoogroups.com on behalf of Heidi Sanborn [heidi@calpsc.org]  
**Sent:** Wednesday, May 05, 2010 1:49 PM  
**To:** CPSC Associates  
**Cc:** Ron Smith  
**Subject:** [CPSC\_Associates] Increasing Carpet Recycling in California [2 Attachments]

[Attachment(s) from Heidi Sanborn included below]

Dear CPSC Associates:

CPSC was just joined by The Carpet Recyclers as an official partner supporting good stewardship. The Carpet Recyclers are based in Fullerton and are able to recycle large quantities of post consumer carpet. I am forwarding you their company information hoping that we can all work together to divert as much carpet from the landfills as possible. Currently the post consumer carpet can be harvested for nylon, carpet padding, erosion control products, furniture padding and more. They can use over 100,000,000 lbs a year and the need for more will only increase.

The website is <http://www.thecarpetrecyclers.com/>

The phone number is **866.847.7286**

See the attached flyers for more information. I have not personally visited the plant, but look forward to seeing it first-hand on my next trip south.

Heidi

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**Heidi Sanborn, Executive Director  
California Product Stewardship Council**

(916) 480-9010 [Heidi@CalPSC.org](mailto:Heidi@CalPSC.org)




[Web](#) | [YouTube](#) | [Facebook](#)

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Attachment(s) from Heidi Sanborn

5/6/2010

**2 of 2 File(s)**

 TCR Flyer 2[1].doc

 Program\_Description.pdf

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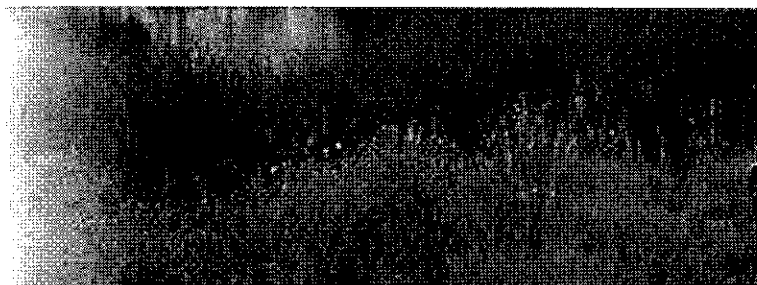
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**Mary Pitto**

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**From:** California Product Stewardship Council [info@calpsc.org]  
**Sent:** Friday, April 23, 2010 2:48 PM  
**To:** Mary Pitto  
**Subject:** CPSC Product Stewardship Arrow Awards



Announcement

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## **CPSC Announces the First Annual Product Stewards "Arrow" Awards**

The California Product Stewardship Council and the Del Norte Solid Waste Management Authority announce the launch of a new statewide awards program to recognize businesses and organizations outstanding leadership and achievements in product stewardship.

The "Arrow" Awards provide an opportunity to thank those businesses and organizations that are le California towards a sustainable economy through product stewardship. Award categories include:

- Green Arrow Award:** Design and system innovations
- Bow and Arrow Award:** Coalition building
- Infinity Arrow Award:** Service and take-back
- Golden Arrow Award (grand prize):** Overall excellence in product stewardship

Winners will receive:

- A custom-designed award made of recycled materials by Bay Area artist [Ellen Blakeley](#), pres recipients at the California Resource Recovery Association annual awards gala on August 10<sup>th</sup> Sacramento Convention Center
- Awards will be presented by local and state elected officials and dignitaries
- Statewide media coverage
- A profile on [CPSC's Arrow Awards webpage](#) for one year
- A profile in CPSC's electronic newsletter, distributed to more than 1,000 viewers monthly
- Winner's Facebook page listed as a 'favorite' on [CPSC's Facebook blog](#)
- Winner's video uploaded to [CPSC's You Tube Channel](#)
- Link from [CPSC's website](#)

If you know of a California business or organization with a product, process or service that exempli product stewardship and should be considered for an award, please encourage them to apply. **Please innovative California businesses get the recognition they deserve!** It's easy to apply and instruct available on CPSC's [Awards webpage](#).

5/12/2010


**Applications must be received by June 15th, 2010.**

This award program is developed through a grant from the Department of Resources Recovery and (CalRecycle.)

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